

LAUNCH PAD PITCH COMPETITION GUIDELINES

The Launch Collective Expo EXISTS to support our Exhibitors — not only through its quality presentations, connections, and visibility — but also by providing funding to help one of our Exhibitors have the means to accomplish something that had previously been out of financial reach.

Our team thought: what better way to do this then to AWARD an Exhibitor at each Expo? Brilliant!

HOW TO ENTER: Become an Exhibitor

All Exhibitors can chose to be entered into the competition by simply checking the “YES” box on the Exhibitor Registration Form.

HOW IT WORKS: On the day of the Expo, five entries will be draw.

The five chosen exhibitors will then be notified that they will have 10 minutes each to pitch their company, product, service, invention, or idea to the attendees, speakers, and invited guests. The Launch Pad Pitch Competition Winner is determined by highest number of votes registered by Expo attendees.

WHO CAN VOTE: Every attendee will receive one voting ballot with the price of admission. Exhibitors also receive 10 admission tickets and 10 voting ballots.

We encourage you to invite as many folks as you can. Attendees also have an opportunity to earn additional voting ballots based on the number of exhibitor tables they visit.

At the end of the Expo, ballots are counted, the winner is announced by our Premiere Sponsor, and prize money* is awarded.

**The total amount of prize money is determined at each Expo based on sponsorship and a portion of each exhibitor booth sold.*